

FreeH2O

Advertising With a Cause \$.10

donated per beverage



Community Impact

Every beverage funds local charities. Your advertising dollars directly improve the communities your customers live in.



QR-Connected Cans

Each can links to anything on the internet through a QR code — turning every sip into an interactive brand moment.



No Plastic. Ever.

We use aluminum cans only — infinitely recyclable, zero plastic waste. Good for the planet, great for your brand.

One Scan. Infinite Actions.

Every FreeH2O can connects to anything on the internet through a simple scan.

Common Calls to Action for QR Codes on Printed Products

- Visit a Website
- Download an App
- Watch a Video
- Enter a Contest
- Redeem a Coupon
- Join a Loyalty Program
- Follow on Social Media
- Leave a Review
- Sign Up for a Newsletter
- Make a Donation
- View a Restaurant Menu
- Get Directions on a Map
- Schedule an Appointment
- Access Free Wi-Fi
- View Product Details
- RSVP to an Event
- Take a Survey
- Reorder a Product
- Launch an AR Experience
- Save a Contact Card
- Unlock Exclusive Content
- Compare Products
- Track a Shipment
- Stream a Playlist



USE CASE SCENARIO #1

Marketing

FreeH2O is the only ad medium that is not disruptive, annoying, or invasive. People actually want our ads because we make them happy!

FreeH2O is:

Unforgettable

Sustainable

Charitable

Eco-Friendly

Effective

USE CASE SCENARIO #2

Communication & NGO

Putting critical, charitable, and life saving information on FreeH2O's packaging.

Scenarios:

Non-Profits

Community Outreach

Search and Rescue

Hospitals

HR Tool

Hack Prevention

FEMA

CDC

Disaster Relief Organizations

USE CASE SCENARIO #3

Distribution

Improve your customer experience with FreeH2O.

Get your ad directly into your customers hands.

Potential Distributors:

Races

Gyms

Hotels

Yoga Studios

Casinos

Churches

Spas & Resorts

High Schools

Golf Courses

Universities & Colleges

Car Dealerships

Music Festivals

Car Repair Shops

Nonprofits